



Mike Akins

Professional Networkers: A Premier Support Group

Mike Akins and Professional Networkers, referred to as the “Charles Schwab” of network marketing by many experienced MLM leaders, has long been an example of what good support should include.

Mike Akins, the president of Professional Networkers, has been a successful leader in the industry for more than 32 years. After eight years in the industry, Mike became weary of seeing capable networkers pour their hearts into marketing, only to experience disappointment and failure. Twenty-four years ago he founded Professional Networkers.

With a full-time staff and a wide selection of services, Professional Networkers is truly unique in that they offer such excellence in service that one can generally only find on Wall Street. Professional Networkers has departmental assistance that include Internet commerce, targeted advertising, nationwide co-ops, graphics, consulting services, training, direct mail, a fulfillment center, research/test marketing, statistical support, surveying and several other personalized services.

A result of providing state-of-the-art support is the low attrition rate that Professional Networkers generally experiences. Kay Bergen shares, “I have worked with Mike for more than 23 years and know dozens of members who have been with Mike for 15-20 years. I receive residual incomes from programs that we developed over 20 years ago. Professional Networkers allows the theory of network marketing to become a reality for the average networker.”

Richard Potts says, “I have been in Mike’s organizations for more than 25 years and I have hundreds of distributor who have been with us for 15 or

more years. Mike is the wisest strategist I have ever known. What I find to be more important than Mike’s unusual wisdom is the genuine concern he has for his distributors. He really cares and will work his heart out helping others change their lives.”

According to Miguel Correa, who has personally sponsored more than 70 networkers with in a two month period, “Another benefit of the support provided by Professional Networkers is that it allows a distributor to sponsor other distributor who have more experience than themselves. I have sponsored some major “heavy hitters” because I have the full-time staff and Mike as an asset to offer the prospect.”

A number of leaders in the industry have joined the Professional Networkers organization. Ray Herron, who has developed organization of more than 60,000 members states, “I’ve looked for a support group like Mike’s all my life; it is a godsend.” Buck Hunter, who in the past few years has built organizations of 170,000 and 40,000 members, is ecstatic about the effective support provided by Professional Networkers. A.C.E. Chase, a well-known “heavy hitter” says, “Mike Akins and Professional Networkers were the number one reason why I joined 4Life™ Research.”

Rob Robertson, MD, proclaims, “From the first time I heard one of Mike’s seminars, I knew if we could get him on board with 4Life™ Research, we would put this company in orbit. Everyone at Professional Networkers, that I have worked with, has been so professional and helpful.”