

Professional Networkers Offer Complete MLM Support

The network marketing industry is exploding with 50,000 individuals joining weekly. Hundreds of new companies are entering this lucrative arena. The potential independence, freedom of time, financial security, and personal growth that network marketing offers, are like magnets attracting people from all walks of life. A great number of these networkers are entering the market on a part-time basis. There has never been a greater need for professional leadership in network marketing.

One of the nation's top leaders in providing training and support to networkers in Mike Akins. Mike has been



Mike Akins
Professional Networkers

involved in network marketing for the past 30 years. During this period he has gained the reputation of being genuinely concerned for the part-time distributor. Twenty-two years ago, Mike assembled a **full-time team of professionals** to assist him in his determination of providing **effective support** for all of his downline organizations. These consultants work on salary so that they are not in competition with Mike's downline members. Each downline member can expect equal and personal care.

Through Professional Networkers, Mike **offers the largest and longest lasting, full-time support group in America.** "We do not expect networkers to harass their friends and family in order to build a successful MLM business. We have developed huge organizations through direct mail, and advertisement. We provide specifically designed systems to support each person at their particular skill level.

Building

leadership throughout the organization is very important to a strong organization. For individuals who find it difficult to promote the program personally, we have virtual assistance as well as assistance from live phone consultants." Mike reiterates.

Mike has distributors who have been involved in his downline organization for more than 20 years. Some of our members have outlasted certain companies that we have worked with. Developing a network marketing organization through Professional Networkers is much like building a permanent downline.

Mike shares, "We are not just a sponsoring machine, but **we nurture our downline, building an interwoven network of dedicated individuals.** Many of our distributors consider the Professional Networkers organization as an extended family. **We sincerely care about each of our members, and do all that we can to assist them in achieving their hopes and dreams."**

Mike and Professional Networkers take great care in choosing a program on behalf of their downline. Although Mike has 30 years of experience, in selecting a primary program for the **next decade, he sought a broader foundation for his decision.**

Four years ago, Mike hired **an independent research and marketing firm to conduct an extensive study of network marketing industry.** Requiring three years to complete, the study covered a **40-year history of the industry,** carefully observing marketing trends.

More than **300 programs and genealogies containing nearly 2 million individuals were examined.** Attrition factors, failure cycles, commission structures, marketing philosophies and many other factors were investigated. **The results of this study are "shaking up" the industry.** The information derived from this study has proven to be very valuable to Mike's organization.

Through Mike's direction, Professional Networkers has enrolled as many as **14,000 individuals into their organization in one year.** Mike asserts, "numbers are not the only consideration – quality and longevity are very important factor."

Mike has developed the reputation of developing organizations that experience a very low attrition rate. He believes what is good for the part-time marketer, is in the long run, best for all network marketing. **Holding the conviction, that some traditional network marketing companies have been greedy and imbalance in the distribution of bonuses,** he has selected the program that places the primary focus on the part-timer, which is the majority of MLM'ers.

According to reputation, Mike is a true professional who sincerely cares about others. He says that, "**one of the greatest joys in life is to assist others in their pursuit of a better, and more fulfilling life.** I have found that if you are not self-centered, but put others first, the Lord will take care of you. When you are a leader, it is important to 'handle with care' the dreams and hopes of others. To shatter another's hopes is to steal their life."

For a free copy of the synopsis of the generic three-year study or more information on Professional Networkers, please call 620-662-4498, e-mail mike@mikeakins, or write to PO Box 977, Hutchinson, KS, 67504.